

Lowell Five's "Performing Arts Series" Sweepstakes OFFICIAL RULES

1. NO PURCHASE NECESSARY TO WIN. To enter the "Performing Arts Series!" Sweepstakes: print your name, address (including zip code), home and work telephone numbers and The Lowell Five Cent Saving Bank (The Lowell Five) branch location at which you entered on a registration form (available at the Check Writing Desk) or on a postcard and mail to: The Lowell Five's "Performing Arts Series!" Sweepstakes One Merrimack Plaza, Lowell, MA 01852. All entries become the exclusive property of Sponsor and will not be returned.

2. LIMIT ONE ENTRY PER PERSON PER DAY BY ANY MEANS. Each mail-in entry must be mailed separately. Machine duplicated or mechanically reproduced entries will not be accepted. The sweepstakes runs from 08/05/11 – 03/29/12. There will be six random drawings from which the winners will be chosen: 09/23/11, 10/28/11, 01/06/12, 01/27/12, 02/10/12, and 03/29/12. All eligible entries from the 09/23/11 drawing that are not selected will automatically be eligible for each subsequent drawing. The same process will continue until the final drawing on 03/29/12. By entering this sweepstakes, entrants accept and agree to be bound by these rules and the decisions of the judges, which shall be final on all matters.

3. PRIZES AND APPROXIMATE RETAIL VALUES: There will be a total of sixty (60) winners. (10 winners for In the Heights, 10 winners for Rock of Ages, 10 winners for Blast, 10 winners for Come Fly Away, 10 winners for Burn the Floor, and 10 winners for Neil Berg's 100 Years of Broadway.) Each winner will receive two (2) tickets to a Performing Arts Series Show, one (1) \$10 concession voucher, two (2) beverage vouchers, and a parking pass for an approximate total retail value of \$100.00. All prizes will be awarded (assuming sufficient number of entries). Sponsor responsible only for prize delivery; not responsible for prize utility, quality or otherwise.

4. DRAWING: Prizes will be awarded by random drawing on or before the following six dates, 09/23/11, 10/28/11, 01/06/12, 01/27/12, 02/10/12, and 03/29/12. The first drawing on 09/23/11 will award prizes for In the Heights. The second drawing on 10/28/11 will award prizes for Rock of Ages. The third drawing on 01/06/12 will award prizes for Blast. The fourth drawing on 01/27/12 will award prizes for Come Fly Away. The fifth drawing on 02/10/12 will award prizes for Burn the Floor. The sixth drawing on 03/29/12 will award prizes for Neil Berg's 100 Years of Broadway. Decisions of the judges are final. Winners will be notified by mail and may be required to sign an affidavit of eligibility. No cash alternatives or substitutions in lieu of stated prize will be awarded except as stated above or if deemed necessary by The Lowell Five. In the event that The Lowell Five believes that any portion of this sweepstakes has been compromised, corrupted or impaired, The Lowell Five reserves the right at its sole discretion to suspend or terminate the sweepstakes. Odds of winning dependent on number of eligible entries received.

5. ELIGIBILITY: Sweepstakes open only to residents of MA and NH except if they are employees or immediate family members or members of the same household of employees of The Lowell Five, participating vendors and their subsidiaries, Lowell Memorial Auditorium, affiliates, advertising agencies, promotion agencies, and dealers. No groups, clubs, or organizations may participate in this offer or reproduce or distribute any portion of these rules or entry forms to their members. Void where prohibited, taxed or otherwise restricted by law. All federal, state and local laws and regulations apply. If prize notification is returned as undeliverable or winner cannot be located or does not respond by 10/07/11 (first drawing), 11/10/11 (second drawing), 01/20/12 (third drawing), 02/10/12 (fourth drawing), 02/24/12 (fifth drawing), 04/13/12 (sixth drawing), an alternate winner will be chosen and prize will be awarded. All taxes are the sole responsibility of the winner. Prize is non-transferable and non-refundable. Winners will be required to sign a release form. Prizes will only be awarded if winner complies with official rules. All entries become the property of The Lowell Five. Entry constitutes each winner's permission to use their names, photographs and/or voice recordings for publicity purposes without additional compensation or permission except where prohibited by law.

6. WINNERS' LIST: To obtain a winners' list, send a stamped, self-addressed envelope to: "Performing Arts Series!" Sweepstakes One Merrimack Plaza, Lowell, MA 01852 after 05/31/12.

7. RELEASE: All entrants release The Lowell Five, Lowell Memorial Auditorium and their directors, employees, officers, and agents, including without limitation, its advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prize or participation in any prize-related activities. Sponsor in its sole discretion, reserves the right to disqualify any person tampering with the entry process or otherwise in violation of the rules. Sponsor is not responsible for incorrect data or for technical malfunction of computer hardware or software or for technical failure of any kind, including error in entry submission, whether human, mechanical, or electronic.

8. SPONSOR: The Lowell Five Cent Savings Bank, One Merrimack Plaza, Lowell, MA 01852